



2016 APW Character Design Contest Guidelines and Rules

- What is it?

The APW Character Design Contest is a competition in which each contestant designs an animation character (contest guidelines below). The drawings are judged by a special guest judge . The first prize is free tuition for the 2016/17 Session of the Animation Portfolio Workshop.

- Who is eligible?

Only Canadian citizens are eligible. Animation professionals, professional visual artists, former or present APW students are not eligible. Former or present students of post-secondary Animation or Illustration Programs are not eligible.

- How does it work?

Each submission will include the following drawings; 4 views of a standing pose (one profile facing left, one front view, one seen from $\frac{3}{4}$ right, one rear view); 3 active poses of your character (for example, running, jumping, dancing, etc.); 4 facial expressions (laughing, angry, surprised, sad). Mail submissions to Animation Portfolio Workshop, 50 Helena Ave. Toronto, ON, M6G 2H2 attn: APW Character Design Contest.

Entries are judged on the basis of originality, creativity, 3 dimensional structure and life-like poses. The following prizes will be awarded:

First Prize

Free tuition for the 2016/17 Session of the Animation Portfolio Workshop

Second Prize

Toon Boom Harmony Software

Third Prize

Toon Boom Storyboard Pro Software

Fourth Prize

APW Animation Art Supply Pack. Art supplies for drawing valued at \$350

Fifth Prize

2 free passes to the 2016 Anime North.





Contest Guidelines:

1. Character Design submissions are accepted from Friday, January 1st, 2016 until Thursday, April 21, 2016. Winners are announced on Monday, April 25, 2016. Prizes are awarded on Sunday, May 29, 2016.
2. Each character design submission must include the following:
 - a. 4 drawings of your character in a standing pose (1 per page) one front view, one ¾ view facing right, one profile view (facing left), one rear view. Think of these drawings as a kind rotation – 4 different views of one standing pose.
 - b. 3 drawings of the character in active poses (one per page) – the standing pose and active pose drawings need to show the character from head to toe so don't crop at the shoulders or waist,
 - c. one page showing 4 facial expressions (laughing, angry, surprised, sad).
3. Only Canadian citizens are eligible.
4. Animation professionals, former or present APW students are not eligible. Former or present students of post-secondary Animation or Illustration Programs are not eligible
5. Only one character design submission per artist.
6. Only original drawings on paper will be accepted. No printouts or photocopies, no digital paintings, no 3D modeled or computer-rendered images of your character – only drawings on paper. If your lines are too light and it's too hard to see the drawing, your submission may be disqualified.
7. All submissions must include a completed APW Character Design Contest Information Sheet and a signed APW Consent Release Form. Drawings with no info sheet or Consent-Release Form will be disqualified.
8. Your name must be clearly printed on the back of each drawing.
9. All drawings must be on 8½ X 11" white paper. Do not fold your artwork.
10. Drawings will not be mailed back to or returned to the artist (so make sure to scan your drawings before you mail them).
11. Character Designs are evaluated on the basis of creativity, imagination, originality, 3-dimensional structure, "life-like" quality to the poses and expressions. If in the opinion of our judge, a character is seen to have an uncanny resemblance to an existing character, that submission will be disqualified. We recognize that you will be inspired by characters that you've seen in tv shows and movies, but you must create a character design that is uniquely your own.
12. Prior to the awarding of prizes, the winners will be notified and required to participate in a drawing test to confirm authenticity of the chosen drawings.
13. Put all drawings, your completed and signed Info Sheet and Consent/Release form inside a cardboard file-folder and place the folder inside a standard 9" X 12" bubble-envelope and mail to: Animation Portfolio Workshop, 50 Helena Ave., Toronto, ON M6G 2H2, attn: APW Character Design Contest. Deadline for all submissions is Thursday April 21st 2016.
14. Most importantly – have fun!